

17, rue Sigmund Freud 69120 Vaulx-en-Velin

Phone +33(0)4 78 80 62 59 contact@rouveure-marquez.com www.rouveure-marquez.com

# PRIVACY POLICY www.rouveure-marquez.com

Maj 09/12/2020

#### Définitions

The purpose of these conditions is to define the methods of dissemination, provision and processing of information on the site www.rouveure-marquez.com, hereinafter called "the Site", published by the company Rouveure Marquez, hereinafter referred to as "the Publisher", for users, hereinafter referred to as "User".

#### Legal notice

Email: contact(at)rouveure-marquez.com Directors of publication: Julien Delalande et Julien Gay Editorial manager: Salony Guèbre

The entire site is covered by French and international copyright and intellectual property legislation.

Host: OVH OVH GROUPE SAS a company registered with Lille Trade & Companies Register under number 537 407 926 and located at 2, rue Kellermann 59100 Roubaix.

Business name: Rouveure Marquez
Legal form: Simplified joint stock company (SAS) with capital of 46 000€.
Mailing address:
17, rue Sigmund Freud 69120 Vaulx-en-Velin
+33(0)4 78 80 62 59
contact(at)rouveure-marquez.com



RCS no: Lyon 850 868 217

SIRET: 850 868 217 00025 Naf code 7010Z VAT no: FR96 850 868 217 Insurance AXA France IARD S.A Nanterre

#### Site description

The Site constitutes an intellectual work protected by the provisions of the Intellectual Property Code and applicable International Regulations. The User may not in any way reuse, transfer or exploit for his own account all or part of the elements or works of the Site. Use of the Site implies full acceptance of the general conditions of use described below. These conditions of use may be modified or supplemented at any time, users of the Site are therefore invited to consult them regularly.

The purpose of the Site is to provide information on all of the company's activities. The Publisher strives to provide on the Site as accurate information as possible. However, it cannot be held responsible for omissions, inaccuracies and deficiencies in the update, whether by itself or by the third party partners who provide it with this information. All the information indicated on the Site is given as an indication, and is likely to evolve. Furthermore, the information on the Site is not exhaustive. They are given subject to modifications having been made since they were put online.

#### Access, limit of liability

The Site is accessible free of charge to any user with internet access. All costs relating to access to the Site, whether hardware, software or Internet access costs, are the sole responsibility of the user. He is solely responsible for the proper functioning of his computer equipment as well as his internet access. The Publisher cannot be held liable in the event of failure, breakdown, difficulty or interruption of operation, preventing access to the site or to any of its features.







The Publisher cannot be held responsible for direct or indirect damage caused to the user's equipment when accessing the Site and resulting either from the use of any equipment or from the appearance of a bug. or incompatibility. The Publisher can also not be held responsible for indirect damage resulting from the use of the Site. Interactive spaces (contact forms) are available to users.

The Publisher cannot be held responsible for material damage related to the use of the site. In addition, the user of the site agrees to access the site using recent equipment, which does not contain viruses and with an updated latest generation browser. The Site is hosted by a service provider in the territory of the European Union in accordance with the provisions of the General Data Protection Regulations (RGPD: No. 2016-679). The objective is to provide a service that ensures the best accessibility rate. The host nevertheless reserves the right to interrupt the hosting service for the shortest periods possible, in particular for the purposes of maintenance, improvement of its infrastructure, failure of its infrastructure. The Publisher and the host cannot be held responsible for any malfunction of the Internet network, telephone lines or computer and telephone equipment related in particular to network congestion preventing access to the server.

#### Intellectual property and counterfeits

The Publisher owns the intellectual property rights and holds the rights to use all the elements accessible on the website, in particular the texts, images, graphics, logos, videos, icons and sounds. Any reproduction, representation, modification, publication, adaptation of all or part of the elements of the site, whatever the means or process used, is prohibited without the prior written permission of the Publisher. Any unauthorized use of the site or any of the elements it contains will be considered as constituting an infringement and prosecuted in accordance with the provisions of Articles L.335-2 and following of the Intellectual Property Code.

#### Data collected: type and purposes

We collect the contact data essential for customer service and the dissemination of information by contact form: name, first name, email address, company, telephone. We also collect information that improves the user experience and offers contextual advice: consultation statistics, namely connection time stamp, geolocation, type of digital medium, search criteria, click reporting.

#### The Publisher may process all or part of the data:

o to allow navigation on the Site and the management and traceability of the services and services requested by the user: connection and use data of the Site, etc.



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o to prevent and fight against computer fraud (spamming, hacking ...): computer equipment used for browsing, IP address, password (hash)

o to improve navigation on the Site: connection and usage data.

o to conduct optional satisfaction surveys on www.rouveure-marquez.com: email address.

o to carry out communication campaigns (sms, email): phone number, email address.

The Publisher does not market the personal data collected which is only used out of necessity or for statistical and analytical purposes, customer contact or promotional purposes.

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### Right of access, rectification and opposition

In accordance with current European regulations, the Site User has the following rights:

- o right of access (article 15 RGPD) and rectification (article 16 RGPD), update, completeness
  of User data right to block or erase personal data (article 17 of the RGPD), when 'they are
  inaccurate, incomplete, equivocal, out of date, or the collection, use, communication or
  conservation of which is prohibited.
- $\circ$  o right to withdraw consent from the User at any time (article 13-2c GDPR).
- o oright to limit the processing of User data (article 18 GDPR).
- $\circ$  o right of opposition to the processing of User data (article 21 GDPR).
- o right to the portability of the data provided by them, when this data is subject to automated processing based on their consent or on a contract (article 20 GDPR).
- o the right to define the fate of the User's data after their death and to choose to whom the Publisher must communicate (or not) his data to a third party that they have previously designated.

As soon as the Publisher becomes aware of the death of a User for lack of instructions from him, the Publisher to destroy his data, unless their retention is necessary for evidentiary purposes or to meet a legal obligation.







If the User wishes to know how the Publisher uses their Personal Data, request to rectify them or oppose their processing, the User can contact the Publisher in writing at the following address:

ROUVEURE MARQUEZ - DPO - 17, rue Sigmund Freud 69120 Vaulx-en-Velin

In this case, the User must indicate the Personal Data that he would like the Publisher to correct, update or delete, by identifying himself precisely with a copy of an identity document (identity card or passport).

### Security

To ensure the security and confidentiality of Personal Data and Personal Health Data, the Publisher uses, through its host, networks protected by standard devices such as firewalls, pseudonymization, encryption and password. When processing Personal Data, the Publisher takes all reasonable measures to protect it against any loss, misuse, unauthorized access, disclosure, alteration or destruction.

#### Internet "cookies" and "tags" hypertext links

The Site may contain a number of hypertext links to other sites. The Publisher does not have the ability to verify the content of the sites visited, and therefore assumes no liability for this fact. Unless you decide to disable cookies, you agree that the site can use them. You can deactivate these cookies at any time free of charge using the deactivation options offered to you and recalled below, knowing that this may reduce or prevent accessibility to all or part of the services offered by the site.

#### Cookies



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A "cookie" is a small information file sent to the User's browser and saved in the User's terminal (eg: computer, smartphone), (hereinafter "Cookies"). This file includes information such as the User's domain name, the User's Internet service provider, the User's operating system, as well as the date and time of access. Cookies do not risk damaging the User's terminal. The Publisher is likely to process the User's information concerning his visit to the Site, such as the pages viewed, the searches carried out. This information allows the Publisher to improve the content of the Site, the navigation of the User.

Cookies facilitating navigation and / or the provision of the services offered by the Site, the User can configure his browser so that it allows him to decide whether or not he wishes to accept them so that Cookies are saved in the terminal or, on the contrary, that they be rejected, either systematically or according to their issuer. The User can also configure his browser software so that the acceptance or rejection of Cookies is offered to him from time to time, before a Cookie is likely to be saved in his terminal. The Publisher informs the User that, in this case, the functionality of his browser software may not be all available. If the User refuses the registration of Cookies in his terminal or his browser, or if the User deletes those registered there, the User is informed that his browsing and experience on the Site may be limited. For the management of Cookies and the choices of the User, the configuration of each browser is different. It is described in the browser's help menu, which will allow you to know how the User can modify their preferences in terms of Cookies. These types of cookies are only placed on your terminals if you consent to them, by continuing to browse the Site. At any time, the User may nevertheless revoke his consent to the Site placing this type of cookies.

#### INTERNET TAGS

The Site may occasionally use Internet beacons (also called "tags", or action tags, single-pixel GIFs, transparent GIFs, invisible GIFs and one-to-one GIFs) and deploy them through a specialist partner in web analyzes likely to be located (and therefore to store the corresponding information, including the IP address of the User) in a foreign country. These tags are placed both in online advertisements allowing Internet users to access the Site, and on the various pages thereof. This technology allows the Publisher to evaluate visitors' responses to the Site and the effectiveness of its actions (for example, the number of times a page is opened and the information consulted), as



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well as the use of this Site by the User. The external service provider may collect information on visitors to the Site and other websites using these tags, compile reports on the activity of the Site for the attention of the Publisher and provide other services relating to the website. use of it and the Internet.

## Applicable law and attribution of jurisdiction

Any dispute in connection with the use of the Site is subject to French law. Except in cases where the law does not allow it, exclusive jurisdiction is attributed to the competent courts of the registered office of the Publisher.

The French version of these privacy policies is binding.



